

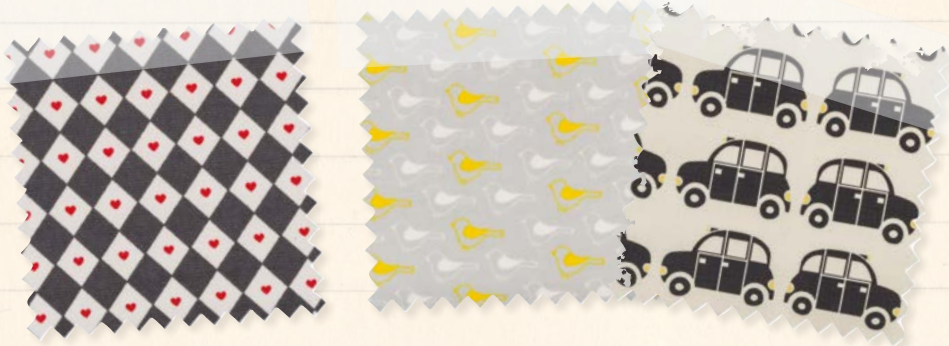
Pink Lining



Autumn Winter 2016

#itsinthebagbaby
#pinklining

Welcome to Autumn / Winter 2016



Golden yellow mornings, crisp blue afternoons, stomping through russet leaves, rich brown conkers, misty grey evenings, and fire red embers of bonfire night...

Hello and welcome to our Pink Lining Autumn/Winter 2016 look book. I love Autumn and the glorious colours it evokes - the simple pleasure of setting out with the children to discover woodland treasures of twigs and conkers on a gloriously bright but chilly day is inspiring in its technicolor simplicity. The underlying excitement in the countdown to Christmas as the days get shorter and snuggling up at home hot chocolate in hand to discuss the day.

I hope you enjoy.

Charlotte x

Co-founder and
Creative Director



"Everyday family life is the fundamental inspiration behind Pink Lining"



1.



2.



3.



4.



5.



6.



7.



Diamonds & Hearts

Reading Alice in wonderland one evening with the children inspired my diamonds and hearts design with ideas of the Queen of Hearts and her band of cards striding out to check the roses...



- 1. Out and About Mini Messenger (16AW382-DIAMOND-GNR)
- 2. Satchel Bag (16AW418-DIAMOND-GNR)
- 3. Not So Plain Jane (16AW370-DIAMOND-GNR)
- 4. Henrietta Tote (16AW378-DIAMOND-GNR)
- 5. Mum On The Run (16AW386-DIAMOND-GNR)
- 6. Notting Hill Tote (16AW374-DIAMOND-GNR)
- 7. Wonder Bag (16AW406-DIAMOND-GNR)

Yummy Mummy
Diamonds & Hearts
(16AW358-DIAMOND-GNR)

Garden Birds



Henrietta Tote
Garden Birds
(16AW378-GRDNBIRD-GNY)

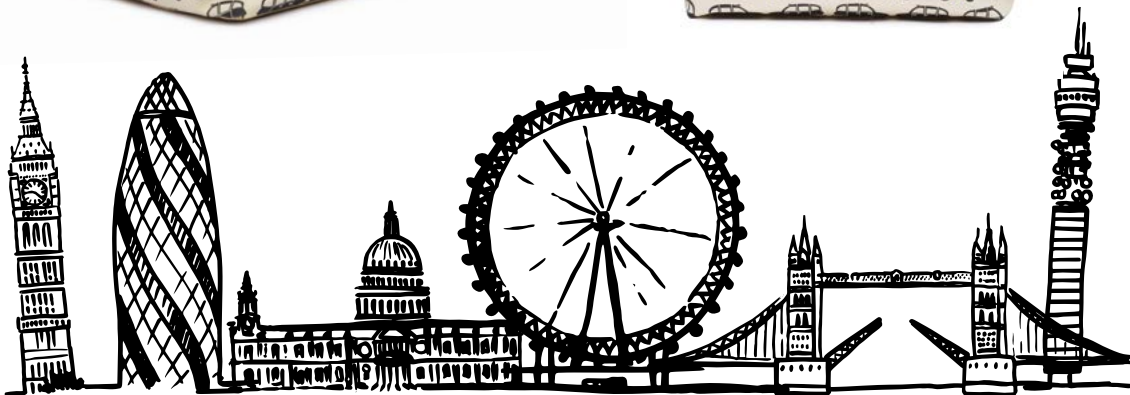
When I was little I remember wishing that my birthday was in the summer like my sister but now I think there is something rather romantic about having a birthday in foggy November...spying happy little stalwart garden birds singing in the garden one suitably grey misty November morning conjured up the idea for garden birds design.



1. Yummy Mummy (16AW358-GRDNBIRD-GNY)
2. Twice As Nice (16AW366-GRDNBIRD-GNY)
3. Blooming Gorgeous (16AW362-GRDNBIRD-GNY)
4. Satchel Bag (16AW418-GRDNBIRD-GNY)
5. Notting Hill Tote (16AW374-GRDNBIRD-GNY)
6. Not So Plain Jane (16AW370-GRDNBIRD-GNY)
7. Mum On The Run (16AW386-GRDNBIRD-GNY)
8. Out and About Mini Messenger (16AW382-GRDNBIRD-GNY)
9. Wonder Bag (16AW406-GRDNBIRD-GNY)

Black Cabs

By popular Demand - I hand stitched my first Pink Lining bag in my basement flat in Bayswater, London. 10 years later and West London is still the home of Pink Lining. Our HQ is now a former brewery in Notting Hill and it is here or in my house nearby that I come up with our exclusive prints and new ranges. The black cab design reflects on London as the home of Pink Lining design.



1. Yummy Mummy (16AW358-BLKCABS-BNP) 2. Wash Bag (16AW398-BLKCABS-BNP)
3. Bridget Holdall (16AW423-BLKCABS-BNP) 4. Notting Hill Tote (16AW374-BLKCABS-BNP)





Out and About

Whether it be popping out to do the school run or running to the shops, sometimes you don't want to carry a big bag with you (especially when more often than not you are already carrying your baby on your hip I know I've been there and still am!). On these occasions the mum on the run or out n' about messenger bags are just what you need. Small, stylish and practical- sometimes the best things do come in small packages!

1.



2.

MUM ON THE RUN

Perfect for a Mother on the go * Adjustable shoulder strap * Fits a couple of nappies, wipes, wallet & keys! * External zip pocket great for your mobile!

3.



4.

OUT N' ABOUT MESSENGER

* Compact messenger bag with Detachable, adjustable shoulder strap * External Front zip pocket- perfect for wallet and phone! * External back slip pocket for padded changing mat which comes with bag * Removeable, thermo insulated bottle pouch inside bag * Main bag section comes with elasticated key /dummy fob, elasticated nappy pocket, and handy zip pocket



The Wonder Bag

A bag fit for adventure...or at least great to take on a day trip! The Wonder bag easily carries all the paraphernalia needed on a family day out and the well thought out separate zipped sections help you to stay organized. Converting from comfortable rucksack to stylish shoulder bag; it really is a wonder(full!) bag.

- * Converts from rucksack to tote bag * Back pocket to stow away shoulder straps
- * Top handles adjust to fit over shoulder * 3 external zip compartments to separate mother and baby items * Insulated bottle pouch is removeable to create more room when no longer needed * Handy sunglasses pouch!

1.



2.



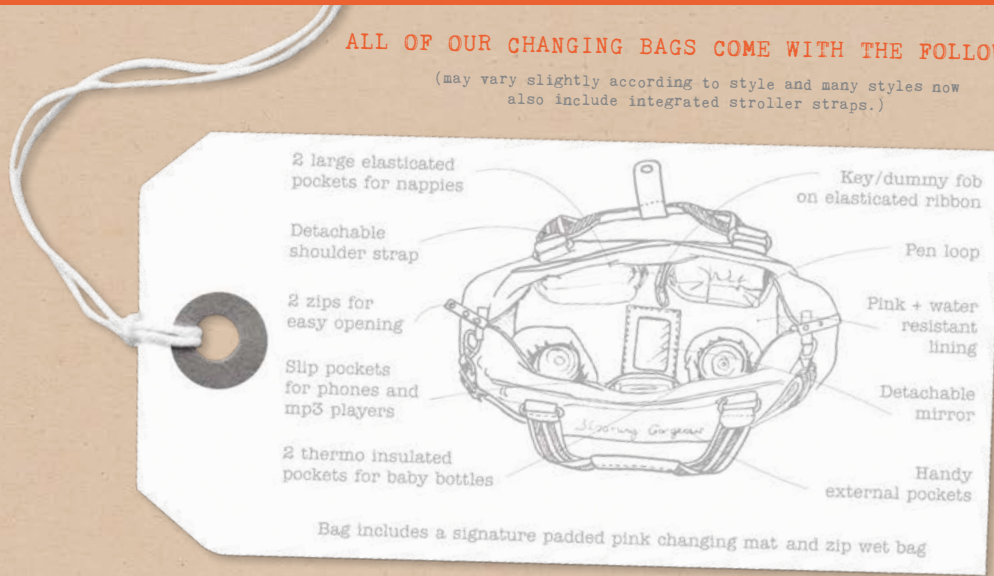
1. Out and About Mini Messenger Diamonds & Hearts (16AW382-DIAMOND-GNR)
 2. Out and About Mini Messenger Garden birds (16AW382-GRDNBIRD-GNY) 3. Mum On The Run Garden Birds (16AW386-GRDNBIRD-GNY) 4. Mum On The Run Diamonds & Hearts (16AW386-DIAMOND-GNR)

1. Wonder Bag Garden Birds (16AW406-GRDNBIRD-GNY)
 2. Wonder Bag Diamonds & Hearts (16AW406-DIAMOND-GNR)

"IT'S WHAT'S ON THE INSIDE THAT COUNTS!"

ALL OF OUR CHANGING BAGS COME WITH THE FOLLOWING

(may vary slightly according to style and many styles now also include integrated stroller straps.)



At Pink Lining we believe that it's "what's on the inside that counts..." As well as the exterior of the bags being beautiful Charlotte has spent great time and care developing extremely functional interiors so that everything that a mother needs is inside the bag within easy reach. "This philosophy is summed up by the fact our brand signature is in fact our shocking pink lining- not only is the splash of colour a pleasing surprise for the wearer when they open their bag but it is also highly practical as it is water resistant and it's easy to find things in your bag against the backdrop of the bright lining!"

WHY CHOOSE A PINK LINING BAG?

Designed by a mother for mothers, designer Charlotte Pearl has considered everything a mother needs when out and about. Each bag has been thought through and considered, road tested and honed over **10 YEARS TO PERFECTION.**

AN AWARD WINNING BRAND

Pink Lining won their first award in 2009 and since then have gone on to win lots of accolades. Here are the latest ones...



WHAT THE PRESS SAY.

The distinctive styling and practical design of the beautiful Pink Lining collection makes their change bags and nursery accessories a very popular choice with our discerning readers. The attention to detail and hard-wearing finish shows they've been designed by a mother who knows what's needed, and what works.

Alison Alexander -
Consumer Editor, Prima Baby magazine

Accessories



1. Stroller Organiser Garden Birds (16AW414-GRDNBIRD-GNY)
2. Stroller Organiser Diamonds & Hearts (16AW414-DIAMOND-GNR)
3. Bottle Holder Diamonds & Hearts (16AW390-DIAMOND-GNR)
4. Bottle Holder Garden Birds (16AW390-GRDNBIRD-GNY)
5. Wallet Diamonds & Hearts (16AW394-DIAMOND-GNR)
6. Wallet Garden Birds (16AW394-GRDNBIRD-GNY)

More Accessories Page 27-28

"Every cloud has a silver lining,
even better shocking pink"

How to Spend It magazine.



Pink Lining CHILD



Introducing our latest
Pink Lining Child ranges...



Once Upon A Time...

...there was a little girl whose Mummy wove magical bedtime stories set in an imaginary land she called Pink Cloud. Today, Charlotte's own children clamour to be taken on new make believe adventures to that same magical pink cloud by their grandmother, Caroline.

As a little girl Charlotte's Mummy told her that she could do anything if she tried hard enough, and if, as is sometimes wont, things don't go exactly according to plan, search for the sparkling silver lining which is sure to be hidden there somewhere. It is the amalgamation of these childhood sentiments and nostalgia that is the inspiration behind the name...

"Pink Lining"...

"Designed for our family and yours"



For little ones with BIG imaginations

My children adore our dog but taking the "it's a dogs life" wheelee case for a walk is definitely a lot easier for little ones than struggling to keep the dog to heel! However the dog muse for this design is in fact Minnie the sausage dog who belongs to Arthur's godmother in New York!

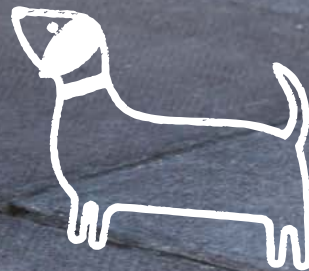


Now comes with detachable parent safety rein and adjustable waist strap



Wheelee Suitcase
It's A Dog's Life
(KIDS16AW107)

Woof!
Woof!
Woof!



It's a Dogs Life!

1. Big Chaps Rucksack (KIDS16AW099) 2. Mini Me Rucksack (KIDS16AW097)
3. Picture Satchel (KIDS16AW101) 4. Overnight Bag (KIDS16AW105) 5. Lunch Box (KIDS16AW103)



BAM!

CAPTAIN AMAZING!



YIKES

WOWZERS!!!



For little ones with BIG imaginations



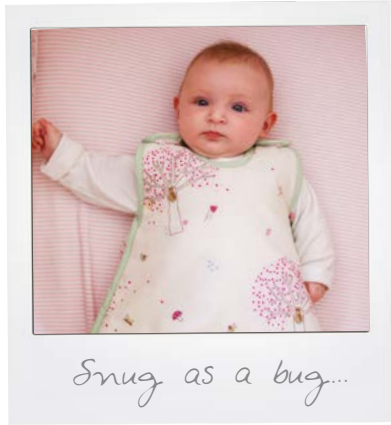
Story time in the Pearl household is often a collaborative affair and captain amazing is our very own superhero who goes on incredible adventures and also happens to eat his Broccoli!!



Now comes with detachable parent safety rein and adjustable waist strap

1. Picture Satchel (KIDS16AW102)
2. Big Chaps Rucksack (KIDS16AW100)
3. Mini Me Rucksack (KIDS16AW098)
4. Lunchbox (KIDS16AW104)
5. Wheelie Case (KIDS16AW108)
6. Overnight Bag (KIDS16AW106)

For little ones
with BIG imaginations



Snug as a bug...

2.



1.



3.



4.



5.



6.



7.



8.



9.



Hop Skip Jump To Bed

1. Moses Basket (14AW257)
2. Knitted Pram Blanket (14AW261)
3. Sleeping Bag 0-6 months (14AW253)
6-18 Months (14AW254)
4. Nappy Stacker (14AW256)
5. Baby's First Snuggle Bunny (14AW259)
6. Pack of 2 Cuddle Robes (14AW252)
7. Musical Cot Mobile (14AW260)
8. Snug As A Bug Cot Bed Quilt
& Bumper Set (14AW258)
9. Sheet Set (14AW255)

The Collection

YUMMY MUMMY (38L x 28H x 14W cm)



Daimonds & Hearts
(16AW358-DIAMOND-GNR)



Garden Birds
(16AW358-GRDNBIRD-GNY)



Black Cabs
(16AW358-BLKCABS-BNP)



Wise Owl (14SS106)



Navy Bows (13SS046)



The Bees Knees (16SS307)



Busy Bee (16SS306)



True Love (16SS308)



Penguin Love (15AW265)

BLOOMING GORGEOUS (38L x 25.5H x 19W cm)



Garden Birds
(16AW362-GRDNBIRD-GNY)



Busy Bee (16SS310)



True Love (16SS311)

The Collection

Not So Plain Jane (38L x 28H x 14W cm)



Daimonds & Hearts
(16AW370-DIAMOND-GNR)



Garden Birds
(16AW370-GRDNBIRD-GNY)



Busy Bee (16SS314)



True Love (16SS315)

TWICE AS NICE (42L x 30H x 13W cm)



Garden Birds
(16AW366-GRDNBIRD-GNY)



True Love (16SS313)



Busy Bee (16SS312)

MUM ON THE RUN (29L x 21H cm)



Garden Birds
(16AW386-GRDNBIRD-GNY)



Daimonds & Hearts
(16AW386-DIAMOND-GNR)



Zebra Crossing
(16SS326)



Busy Bee
(16SS324)



True Love
(16SS325)

The Collection

HENRIETTA TOTE (38L x 15W x 28H cm)



Diamonds & Hearts
(16AW378-DIAMOND-GNR)



Garden Birds
(16AW378-GRDNBIRD-GNY)



True Love
(16SS320)



Zebra Crossing
(16SS321)



Busy Bee
(16SS319)

NOTTING HILL TOTE (46L x 28H x 15W cm)



Black Cabs
(16AW374-BLKCABS-BNP)



Garden Birds
(16AW374-GRDNBIRD-GNY)



Diamonds & Hearts
(16AW374-DIAMOND-GNR)



True Love
(16SS317)



Zebra Crossing
(16SS318)



Busy Bee
(16SS316)

The Collection

WONDERBAG (33L x 18W x 37H cm)



Garden Birds
(16AW406-GRDNBIRD-GNY)



Diamonds & Hearts
(16AW406-DIAMOND-GNR)



Zebra Crossing
(16SS338)



True Love
(16SS337)

OUT & ABOUT MESSENGER (21L x 25H x 9W cm)



Diamonds & Hearts
(16AW382-DIAMOND-GNR)



Garden Birds
(16AW382-GRDNBIRD-GNY)



Busy Bee
(16SS322)



True Love
(16SS323)

HOLDALLS (55L x 30W x 33H cm)



Black Cabs
(16AW423-BLKCABS-BNP)



Zebra Crossing (16SS336)



True Love (16SS335)

WASHBAGS (30L x 23H x 9.5W cm)



Black Cabs
(16AW398-BLKCABS-BNP)



True Love (16SS333)



Busy Bee
(16SS332)

The Collection

BOTTLE HOLDERS (9L x 21H x 9W cm)



True Love
(16SS328)



Garden Birds
(16AW390-GRDNBIRD-GNY)



Busy Bee
(16SS327)



Diamonds & Hearts
(16AW390-DIAMOND-GNR)

STROLLER ORAGNISERS (37L x 14H x 9W cm)



Garden Birds
(16AW414-GRDNBIRD-GNY)



Diamonds & Hearts
(16AW414-DIAMOND-GNR)

PICTURE SATCHEL (31L x 8W x 27H cm)



Arnold the Alien
(KIDS15SS086)



Raining Cats and Dogs
(KIDS15SS085)



Captain Amazing
(KIDS16AW102)



It's A Dogs Life
(KIDS16AW101)

WALLETS (10L x 20H x 2W cm)



Diamonds & Hearts
(16AW394-DIAMOND-GNR)



Garden Birds
(16AW394-GRDNBIRD-GNY)



Zebra Crossing
(16SS331)



True Love
(16SS330)



Busy Bee
(16SS329)



The Collection

OVERNIGHT BAG (40L x 26W x 22H cm)



Captain Amazing
(KIDS16AW106)



It's A Dog's Life
(KIDS16AW105)



Raining Cats
and Dogs (KIDS15SS091)



Arnold the Alien
(KIDS15SS092)

BIG CHAPS RUCKSACK (23L x 8.5W x 20H cm)



Captain Amazing
(KIDS16AW100)



It's A Dogs Life
(KIDS16AW099)



Arnold
the Alien
(KIDS15SS084)



Raining Cats and
Dogs (KIDS15SS083)

WHEELIE CASE (30L x 20W x 45H cm)



It's A Dogs Life
(KIDS16AW107)



Captain Amazing
(KIDS16AW108)



Arnold the Alien
(KIDS15SS092)



Raining Cats
and Dogs
(KIDS15SS091)

The Collection

MINI RUCKSACKS (18.5L x 7W x 23.5H cm)



Arnold the Alien
(KIDS15SS077)



Robbie the Robot
(KIDS13SS003)



Raining Cats and
Dogs (KIDS15SS076)



Little Lady
(KIDS13SS001)

LUNCH BOX (20L x 8.5W x 23.5H cm)



Raining Cats and
Dogs (KIDS15SS089)



Arnold the Alien
(KIDS15SS090)

LUNCH BOX (23L x 8.5W x 20H cm)



Little Lady
(KIDS13SS009)



Robbie the Robot
(KIDS13SS011)

NEW LUNCHBOX (20L x 8.5W x 23.5H cm)



It's a Dogs Life
(KIDS16AW103)



Captain Amazing
(KIDS16AW104)

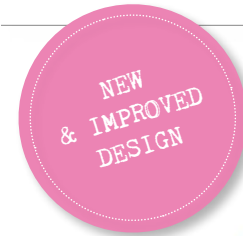
SHARE THE ADVENTURE



#PinkLining

The Collection

NEW MINI RUCKSACKS (18.5L x 7W x 23.5H cm)



It's A Dogs Life
(KIDS16AW097)

Now comes with
detachable parent safety rein
and adjustable waist strap.



Captain Amazing
(KIDS16AW098)

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"Designed for our family and yours"

Pink Lining is an award winning brand



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